



2021 Moon in June Run for Radius Sponsorship Opportunities

www.mooninjune.ca



Radius Child & Youth ServicesTM
PREVENTION • INTERVENTION • RESEARCH

A virtual race with a TWIST | Friday, June 4 - Sunday, June 6, 2021

30 Years of helping the community. Over \$1 million raised for local charities.

Enduring this pandemic has been difficult for everyone. At Radius they have seen an exponential increase in the need for their services over this past year. Now is the time to invest in our community's future, to give these kids the tools, support, and strength they will need to heal from the abuse they have endured.

We, as a community, need to come together to support Radius and make sure that children, youth, and families are getting the right help at the right time. Help us, as a sponsor, participant, a sponsor of a participant or a direct donor to Radius. Your support will make a difference; it will make you proud, and it will give a kid and their family a light at the end of their tunnel. Together we can help MORE kids build futures free from abuse.

The Moon in June Road Race (MiJ) has been a harbinger of Spring in Halton for 30 years. Thousands of participants have been entertained, challenged and motivated to embrace a lifestyle of both fitness and generosity. We are one of the longest standing, truly charitable running events in Halton and together, we have donated over one million dollars to local charities. Now, that's something to be proud of!

Things are a little different this year. With the uncertainty of the pandemic this year's event will be a virtual race with a **TWIST** - we are planning to go virtual, but not really. We have arranged with our community to mark our regular 5k Moon in June route. We are hoping to have all participants run the route on their own time over what would be our usual race weekend, **Friday June 4th - Sunday June 6th**. Three full days of Moon in June to support Radius Child and Youth Services.

Radius Child and Youth Services has been MiJ's charity of choice for 14 years. Radius provides clinical assessment and counselling to children, youth and families affected by abuse, neglect and violence. All sponsorship and funds raised by Moon in June go directly to providing these specialized services and support to kids who need help when they need it the most.

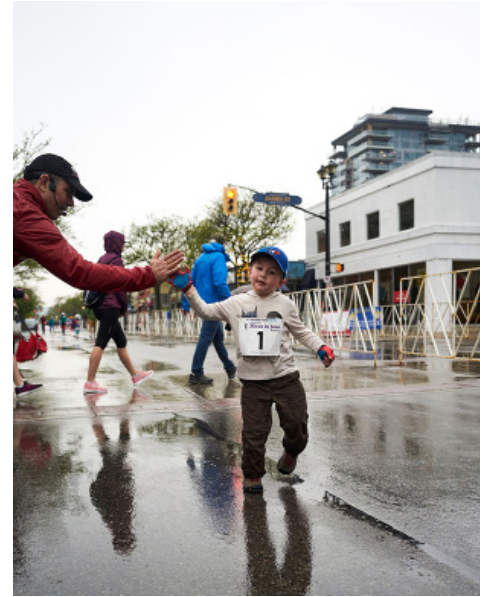
With the help of our amazing volunteers, organizers and supporters, the Moon in June continues to grow and evolve every year. There are two goals at the heart of everything we do:

1. To provide an exciting, innovative running event that offers something for every age and fitness level. Moon in June is always family friendly, fun and unique.
2. To ensure all children have timely access to the support and treatment they need to heal from the trauma of abuse, neglect and violence. We believe NO child should have to wait!

Your sponsorship will help build bright and healthy futures for children, youth, families and communities.

RACE HIGHLIGHTS

- This virtual a race with a Twist. The course will be open to runners and walkers from ***Friday, June 4 through to Sunday, June 6*** on the marked MiJ course. A full 3 days of promotion for sponsors!
- Historically, the MiJ has had over 2,000 runners and walkers enter the race each year.
- This is a family-friendly event that offers something for everyone!
- Safety is paramount at the MiJ - all precautions will be taken to ensure the safety and health of participants and volunteers.
- The virtual race gives sponsors more recognition as your brand will be seen throughout the course for 3 days.
- New sponsorship opportunities include; sponsoring a kilometre, a virtual swag bag to promote your company with gift certificates/ coupons to help drive participants to your business.
- Team building for your staff through participation and pledge or peer-to-peer fundraising challenges.
- **Bragging Rights!** By sponsoring the Moon in June you are helping children, youth and families heal from the affects of abuse, neglect and domestic violence.



SPONSORSHIP HIGHLIGHTS

The Moon in June Road Race is a community based run that provides sponsorship and marketing opportunities tailored to the needs of your company. Our experienced and professional fundraising and marketing team is dedicated to working with all corporate partners to meet your marketing objectives.

Supporting the MiJ Road Race enables your company to be affiliated with Ontario's leading provider of specialized child abuse treatment and highlights your commitment to building communities free of abuse, neglect and violence. We invite you to be part of something great!

Please feel free to contact: Greg Pace, **PACE**performance at Greg@paceperformance.ca | 905.467.1301

or

Margaret McConnell, Fundraising Manager, Radius Child and Youth Services | mmcconnell@radiuschild-youthservices.ca | 905.483.0474

Expected Participants: **1,000 plus** | Signage throughout the course for 3 day

Amazing community support for the vent.

Dedicated website: **www.mooninjune.ca**

Dedicated Social Media:

facebook.com/mooninjuneburlington/ • instagram.com/mooninjune10k/ • twitter.com/mooninjune25

All event sponsors are offered the following:

- Recognition in race material, t-shirts, MiJ/Radius website and social media and media coverage
- The opportunity to provide banners/signs throughout the race course.
- Signs provided tailored to your sponsorship level.
- Recognition on over 5,000 distributed MiJ registration forms.
- Recognition on MiJ posters displayed throughout Halton and Hamilton reaching over 25,000 people.
- Inclusion of company information or SWAG in runners virtual kits.
- Engage employees in team fundraising/participation.
- Mass email mention(s) to runners and volunteers (over 6,000 contacts).



"I started running in the MiJ 15 years ago. My kids did the 1 km and I did the 5 km. In 2019 we all ran the 10 km - a proud moment for the entire family! I can't wait for the 2021 Moon in June where there will be three generations participating. Thank you to all involved - our whole family LOVES the Moon in June!!" ~ Susan, MiJ Enthusiast

Title Sponsor

**Exclusive (1 AVAILABLE)
\$10,000**

Benefits and Opportunities

- Company name and logo featured with top-billing on all race collateral including all printed material, t-shirts, website, signage, media and social media.
- Logo on participant on medals.
- Logo prominently displayed on MiJ banner at Burlington City Hall for 1 month prior to the event.
- Company name featured as Title Sponsor on all editorial, media and social media references about MiJ.
- Your company banners throughout the course.
- Opportunity to provide the branded race kit bags,swag or virtual coupons.
- 10 FREE entries in the virtual run.

Become part of something great!

PRESENTING SPONSOR

**3 AVAILABLE
\$7,500**

Benefits and Opportunities

- Company name and logo featured below the MiJ Logo on all race collateral including all printed material, t-shirts, website, signage and social media.
- Company name featured as Presenting Sponsor on all editorial, media and social media references about MiJ.
- Logo prominently displayed on MiJ banner at Burlington City Hall for 1 month prior to the event.
- Your company banners throughout the course.
- Opportunity to provide the branded race kit bags,swag or virtual coupons.
- 8 FREE entries in the virtual run.

REGISTRATION SPONSOR

**3 AVAILABLE
\$5,000 FOR 1 YEAR**

Benefits and Opportunities

- Company name and logo at registration locations.
- Logo on race collateral including printed material, T-shirts, website, signage and social media.
- Opportunity to brand registration.
- Opportunity for your company to provide registration volunteers.
- Opportunity to provide the branded race kit bags,swag or virtual coupons.
- 6 FREE entries in the virtual run.

KILOMETRE SPONSOR

5 AVAILABLE
\$2,500

VIRTUAL RACE OPPORTUNITY

Benefits and Opportunities

- Company name and logo on signs throughout your sponsored kilometre.
- Logo on race collateral including printed material, T-shirts, website, signage and social media.
- Includes branding for your kilometre.
- Opportunity to provide the branded race kit bags, swag or virtual coupons.
- 4 FREE entries in the virtual run.

In-Kind Donations

- Promote your business with coupons or gift cards in the virtual SWAG bag.

The Moon in June Run for Radius



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"Thank you to the MiJ organizers, volunteers, runners and community for raising much needed funds and awareness! Radius is proud to be involved in such a great community event.

Your partnership in helping build brighter futures for children, youth and families affected by abuse, neglect and violence is inspiring. Looking forward to another great race in 2021!"



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Allan Bishop, Executive Director
Radius Child and Youth Services



Congratulations to Greg Pace and the MiJ committee in your 30th year from everyone at Radius!!

Throughout the pandemic and mandated lock downs the clinical team at Radius has continued to provide essential mental health services to children, youth, and families affected by abuse, neglect and domestic violence. Virtual assessment and treatment services, in-person treatment when necessary, as well as continued support for parents/caregivers has made a difference to 100's of kids this year. Unfortunately, due to the mandated lock downs, the demand for our essential services continues to grow, creating an unprecedented wait list.

Together we can do more! We must invest in research, education and training, prepare for the future and ensure MORE children and youth receive the care they need.

Become part of something great! Join us in building bright and healthy futures.

For more information about the work we do at Radius Child and Youth Services, please visit our website:

www.radiuscys.ca



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Radius Child and Youth Services • 60 Lakeshore Road West • Oakville • ON • L6K 1E1
[t] 905.825.3242 ext. 229 • mmcconnell@radiuschild-youthservices.ca • www.radiuscys.ca